



DEVOTION

Empowering Through Education

CLEAN WATER INITIATIVE

Borehole Development Project

Providing Sustainable Access to Clean Water in Underserved Communities

TARGET REGIONS

Islamabad Capital Territory (ICT) | Punjab | Khyber Pakhtunkhwa (KPK)

PROJECT OVERVIEW

Pakistan faces a growing water crisis. Over 80% of the population lacks access to safe drinking water, with rural communities bearing the heaviest burden. In target regions across Islamabad, Punjab, and Khyber Pakhtunkhwa (KPK), water tables have declined to depths of 100–400 feet due to over-extraction, climate change, and population growth. Communities rely on contaminated surface water, leading to widespread waterborne diseases. Deep boreholes equipped with submersible pumps provide a sustainable, long-term solution, bypassing contaminated surface sources and delivering clean water directly to communities. Each borehole has the potential to serve 100–300 individuals and operates for over 20 years with minimal maintenance.

OBJECTIVES

- Provide reliable access to clean drinking water for underserved rural and semi-urban communities.
- Reduce the incidence of waterborne diseases (cholera, typhoid, hepatitis etc.) through safe water supply and consumption.
- Support community development by freeing time and resources currently spent on water collection, particularly for women and children.

PROJECT SCOPE

The project scope will focus on drilling multiple deep boreholes (100–400 ft) in underprivileged communities across the target regions and installing high-capacity submersible pumps and basic filtration systems. This will help establish community-level access points serving a plethora of households. The Devotion Team will engage local communities in site selection, maintenance training, and long-term ownership.

COST BREAKDOWN

ITEM	SPECIFICATION	COST (PKR)
Bore Drilling	100–400 ft depth	450–600/ft
Machine Mobilization	Per site	10,000–30,000
Materials (PVC, casing, gravel etc.)	Variable	20,000–40,000
Submersible Pump or Motor	Per unit	30,000–60,000
Estimated Cost Per Bore	200 ft avg. depth	150,000–250,000

Sample: A 250 ft bore at PKR 500/ft = PKR 100,000 drilling + PKR 20,000 mobilization + PKR 30,000 materials + PKR 45,000 pump = approx. PKR 195,000 per bore.

HIGH-LEVEL BUDGET (10 BOREHOLES)

BUDGET SCENARIO	AMOUNT (PKR)
10 Boreholes (base cost)	1,500,000 – 2,500,000
Contingency Buffer (15%)	225,000 – 375,000
TOTAL PROJECT ESTIMATE	1,725,000 – 2,875,000

🕒 IMPLEMENTATION TIMELINE

PHASE	ACTIVITY	DURATION
Phase 1	Site Selection & Survey	1 Week
Phase 2	Mobilization & Drilling	2 Weeks/Bore
Phase 3	Pump Installation & Testing	1 Weeks/Site
Full Rollout	1 Project Site	~ 4 Weeks

👷 RESOURCES REQUIRED

- Drilling contractor with rig and crew.
- PVC casing and gravel packing materials, submersible pumps or motors.
- Local labor for installation and site preparation.
- Project coordinator for oversight, reporting, and quality assurance.

📊 IMPACT & SOCIAL RETURN

100–300	60%+	20 Yrs	10
People Served Per Bore	Reduction in Waterborne Disease	Borehole Lifespan	Communities Targeted Year 1

This project delivers measurable social impact: improved health outcomes, reduced child mortality from waterborne diseases, increased school attendance (especially for girls), and enhanced economic productivity. Each bore represents a long-term community asset with transparent, and trackable outcomes.

P A R T N E R W I T H D E V O T I O N

| Sponsor the Clean Water Borehole Project |

SPONSORSHIP & RECOGNITION

H A Y A T — T H E L I F E G I V E R

Full Rollout Sponsor | PKR 1.7M – 2.9M | ~10 Boreholes

Legacy Naming Rights — Name the entire water program or individual stations after yourself, your family, or a loved one as a lasting memorial.

Region/Community Selection — Choose the specific region of communities where your boreholes will be installed.

Quarterly Impact Reports — Receive detailed reports with location, installation photos, usage statistics, and summary of people served.

Photo & Video Documentation — Before-and-after photo package and a short video of the drilling and handover.

Inauguration Ceremony — Be invited as Guest of Honour to the community handover ceremony or attend virtually with a live broadcast from the field.

C H A S H M A H — T H E S P R I N G

Community Sponsor | PKR 450K – 1.3M | 3-5 Boreholes

Dedication Plaque — A permanent plaque at each borehole site bearing your name or honouring a loved one.

Bi-Annual Impact Reports — Receive detailed reports with location, installation photos, and summary of people served.

Photo & Video Documentation — Before-and-after photo package and a short video of the drilling and handover.

Site Visit Invitation — Visit the completed borehole sites in person to witness the community impact first-hand.

Q A T R A H — T H E F I R S T D R O P

Individual Sponsor | PKR 150K – 250K | 1 Borehole

Named Dedication — Your name or a loved one's name inscribed on a dedication marker at the borehole site.

Impact Report — Receive detailed reports with location, installation photos, and a summary of people served.

Photo & Video Documentation — Before-and-after photo package and a short video of the drilling and handover.

ALL TIERS INCLUDE: Full Transparency • Donor Privacy Respected

Ready to give the gift of clean water?